

BROCKM

URNEB

LAYOUT

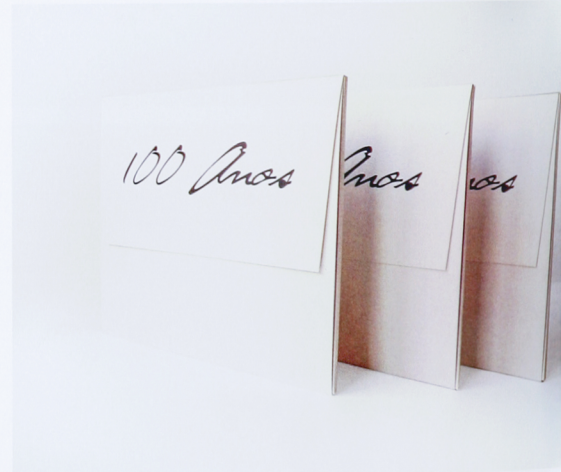
TOP  
GRAPHIC  
DESIGN  
SERIES



Torres  
Joalheiros  
100th  
anniversary

Company/ thisislove studio  
 Creative Director/ Joana Areal  
 Art Director/ Joana Areal  
 Designer/ Joana Areal and Inês Veiga  
 Client/ Torres Joalheiros

New York-based photographer Timothy Saccenti required a printed piece to send out to prospective clients, to showcase his stills photography. Build proposed a beautifully designed newspaper format with a print-eractive belly-band, cast-coated gloss cover with a delicate 48gsm newspaper inner. The studio worked with long-time collaborators Generation Press and it was through their meticulous preparation that the high-end finish was achieved.





# Concept Watch

TORRES TAGHeuer

Torres Joalheiros e Tag Heuer têm o prazer de convidar para o almoço Concept Watch. Venha descobrir a inovação tecnológica por trás da estratégia Tag Heuer.

ALMOÇO  
DIA 6 DE NOVEMBRO  
PELAS 13H00

LANDMARK BARCLAYS PREMIER  
PALÁCIO SOTTO MAIOR EM LISBOA

BARCLAYS PREMIER  
SOTTO MAIOR  
SOTTO MAIOR  
SOTTO MAIOR



Torres Joalheiros tem o prazer de convidar os sócios do Clube Relojoeiro para almoço e visita da exposição comemorativa dos seus 100 Anos

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Torres Joalheiros tem o prazer de convidar para a festa dos seus 100 Anos e inauguração da exposição única de Alta Relojoaria e Joalheria.

DIA 3 DE NOVEMBRO  
INAUGURAÇÃO DA EXPOSIÇÃO  
PELAS 19H30  
COCKTAIL DINATOIRE  
PELAS 20H30

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PROGRAMA	3 NOV	4 NOV	5 NOV	6 NOV
ALMOÇO * EXPOSIÇÃO	EXPOSIÇÃO	EXPOSIÇÃO	EXPOSIÇÃO	EXPOSIÇÃO
ALMOÇO * RELA DE INAUGURAÇÃO EXPOSIÇÃO TORRES / TAG HEUER	ALMOÇO * HYPER MECHANICA JANSSEN-COULTE	ALMOÇO * CONCEPT WATCH TAG HEUER	ALMOÇO * CLUBE RELOJEIRO SÓCIOS	ALMOÇO * PROJEÇÃO EXPOSIÇÃO
ALMOÇO * GYPSE QUEENS	ALMOÇO * EXPOSIÇÃO DE HONRA GYPSE QUEENS	ALMOÇO * CONCEPT WATCH TAG HEUER	ALMOÇO * CLUBE RELOJEIRO SÓCIOS	ALMOÇO * PROJEÇÃO EXPOSIÇÃO



**TORRES**  
Desde 1910

**EXPOSIÇÃO DO CENTENÁRIO**  
4 / 5 / 6 NOV 2010  
LANDMARK BARCLAYS PREMIER  
PALÁCIO SOTTO MAJOR EM LISBOA



EXPOSIÇÃO DE ALTA RELOJOARIA E JOALHARIA COM


AV. FONTES PEREIRA DE MELO, 14 - VISEU | VISITA A EXPOSIÇÃO INSCREVENDO-SE NA REDE DE LOJAS TORRES | WWW.TORRES.PT  
PARA MAIS INFORMACÕES: 21 248 00 00 | 0034 90 90 11 11

SPONSOR:



*Por ocasião do seu centenário,  
Torres Joalheiros tem o prazer  
de convidar para*

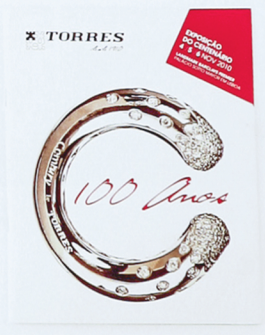
**EXPOSIÇÃO DE ALTA RELOJOARIA E JOALHARIA**  
DIAS 4 / 5 / 6  
NOVEMBRO 2010

LANDMARK BARCLAYS PREMIER  
PALÁCIO SOTTO MAJOR EM LISBOA  
AV. FONTES PEREIRA DE MELO Nº 14

10h - 19h30 (último dia 18h)  
21 248 00 00 | 0034 90 90 11 11

EXPOSIÇÃO DO CENTENÁRIO  
4 / 5 / 6 NOV 2010  
LANDMARK BARCLAYS PREMIER  
PALÁCIO SOTTO MAJOR EM LISBOA

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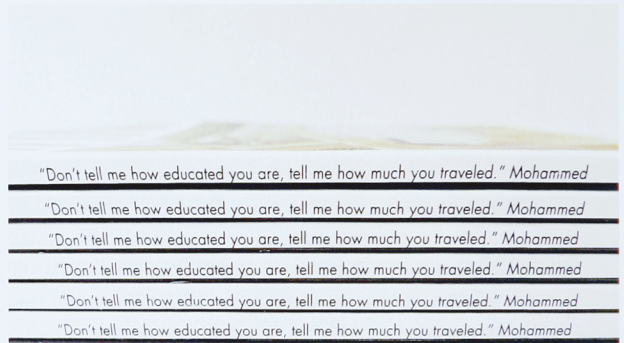




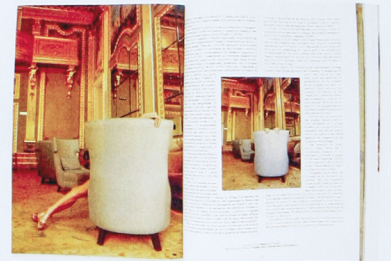
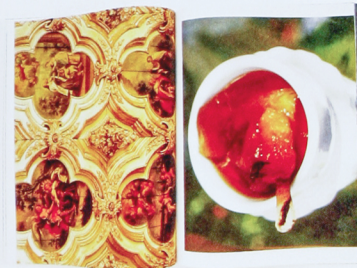
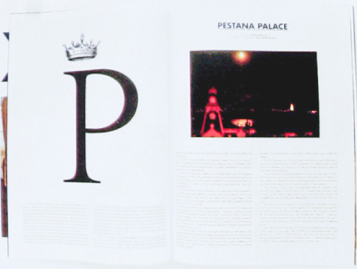
WINK  
Pestana  
Lifestyle  
Magazine  
No1

Company/ thislove studio  
Creative Director/ Joana Areal  
Art Director/ Joana Areal  
Designer/ Joana Areal and Inês Veiga  
Client/ Pestana Group

Logo and layout design for WINK Pestana Lifestyle Magazine.



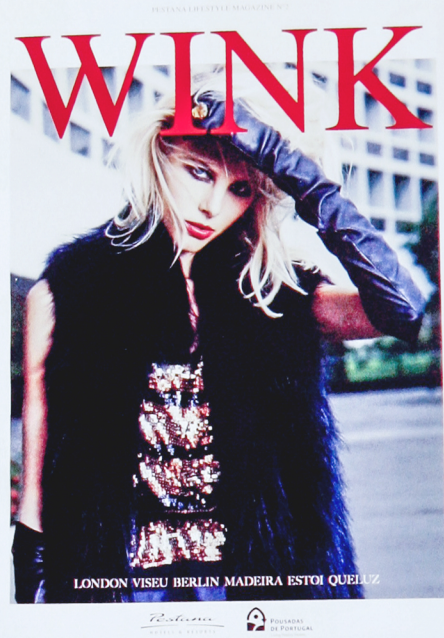




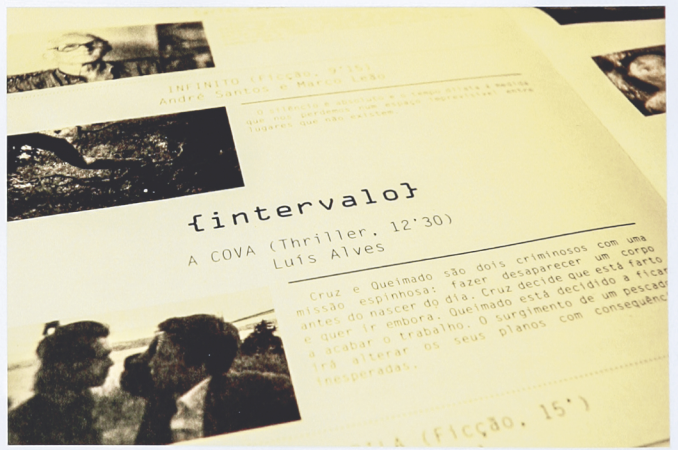


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## Haltenbanken

229, 232

Haltenbanken is a design studio. We specialize in visual identities, interior design, graphic design and illustration. We enjoy working with a holistic approach, our aim is to create design, which excites, inspires and informs. For us design is a subject, a passion and a discipline. It is about language, culture, history, ideas, concepts, form and function. It is about observation, research, development, expression and communication. New clients might take us places we haven't been before, and no clients are uninteresting to us as long as they trust our professionalism. We try to push solutions beyond what is safe and expected wherever possible.

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## Since 1416

017, 233

The studio Since 1416 develop projects within the field of graphic design and visual communication. Besides graphic concepts for visual identities, campaigns, exhibitions, books or websites, commissions in public space form an important part of their activities.

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## thisislove studio

123, 199, 201, 235

thisislove is a Lisbon based multidisciplinary design studio focused on communication design and experimental media projects. thisislove works in collaboration with visual artists, architects, art curators, fashion designers, photographers, marketing strategists and many other individual talents. thisislove is Joana Areal, Maria Joao Soromenho, Sofia Cardita, Inês Veiga and Nuno Sequeira.

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## Michael Hansen

237

Michael Hansen is studying visual communication at the Royal Danish Academy of Fine Arts School of Design. He primarily works with conceptual ideas which explores the world of graphic design. Apart from this he works with fashion photography and visual identity design.

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## Enserio

239

We're Enserio, graphists with inquietudes; we like to move by bike and we love the ideas represented with simplicity. We're serious but creative, transgressive and perfectionists, we say things in another way and we want our projects to transmit the most with the less. We feel comfortable expressing concepts through typography. We are fans of the manual process and limited editions. We like to work in group, to organize workshops and play ping-pong. We have a cat. We don't have timetables. Bad works inspire us to make good works, and good works inspire us to make better ones.

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## ruiz + company

228

Ruiz + Company. Barcelona, 1992 Art direction, graphic design, packaging, TV, etc. A studio made up of art directors and graphic designers specialised in creative concepts and innovative codes for brands.

David Ruiz has received more than 90 Spanish and international awards in every discipline, including Spain's first Grand Prix in Graphic Advertising at the Clio Festival in San Francisco for a project he did for Levi's, the Gold Medal of the New York Art Directors' Club, as well as 6 prizes at the Red Dot Awards in Essen, Germany. In 1997, he became a member of the AGI (Alliance Graphique Internationale). His work has been published in countless books and magazines, both in Spain and abroad. He was the creator of successful brands including the Chocolat Factory, which was recently honoured with the Principe Felipe Award for Business Excellence in the Design and Communication category, and the Barcelona logotype. He has worked for companies and brands in every sector, ranging from cultural themes such as the Palau de la Música (the Catalan Music Palace) to consumer products including Camper, Damm, Audi and Levi's.

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## Toormix

241, 253

Toormix is a Barcelona-based design studio specialising in branding, art direction, creativity and graphic design, set up in 2000 by Ferran Mitjans and Oriol Armengou. Toormix is specialized in corporate identity, editorial, print, web and communication projects for a wide variety of clients, from small graphic pieces to global branding and communication projects.

In his career over 11 years of the studio they have worked with clients such as Desigual, Camper, MTV España, Spain USA Foundation, H10 Hotels, Spanish Ministry of Culture, Barcelona City Council, Pull & Bear and chef José Andrés among others.

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## clase bcn

082, 207, 208, 248

Clase bcn is a graphic design and visual communication studio in Barcelona made up of a team of ten young, international, multidisciplinary professionals whose work has won a number of awards.

We work on all areas of design, but pay particular attention to typeface and the element of surprise. When we take a project on, we see to all phases of the strategic and creative process and come up with specific, innovative and distinctive languages following a coherent, exacting approach in accordance with the needs of each project.

Claret Serrahima's professional career got under way in 1978 and, driven by her nonconformist, restless spirit, she set up clase bcn in 2001 with two new partners: creative director Daniel Ayuso and managing director Sandra Parcet.

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## A3

255

Founded in 2010, A3 is a Small design studio based in Lausanne (Switzerland), composed of Yvo Hählen and Priscilla Balmer. A3 is specialized in visual identity, editorial design, illustration and poster. A3 regularly participates in events of illustration, street art and has exhibited in many galleries.

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## Bovornrat Kasemkamolkij

053, 063, 173, 259

Graduated from an art school in San Francisco, I am ready to use my skills and work in the real world. I am excited to be able to create beautiful things and make our world a more beautiful place to live.

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## KentLyons

076, 079, 139, 169, 260

KentLyons are a full service agency - working across print, brand, digital, advertising and marketing. We bring award-winning excellence to all these fields. As a result, we are able to take broad-scope projects and deliver a compelling consistent campaign message across a range of media, and to a range of audiences.

We're committed to making communications that are beautiful and useful - they look great and function excellently - and we don't compromise on either element. This is self-evident in our work, it not only looks and feels engaging and attractive, it works effectively and delivers the communications, as intended.

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## L/g/s

189, 261

L/g/s designs typography, layout and printer matter, which had won the Golden Prize of Taiwan Poster, Taiwan International Design Competition 2009 and Young Award for Taiwan International Graphic Design Award 2011. His work was also chosen for TOKYO TDC, Brno, Golden Bee, Lahti, Output, ADAA and GDC, etc. He has been invited to display his works in Nizio Gallery in Warsaw-Poland, the OCT Art & Design Gallery in Shenzhen, Esite bookstore and so on.

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## Lava

263

Lava is an Amsterdam based design agency, founded in 1990. We have strong roots in editorial design, which has trained us to work as visual storytellers. Over the years, this way of thinking has lead to a unique approach to identity- and communication design. Lava's creative team consists of graphic, motion and interactive designers that work for a diverse range of clients from the commercial, governmental, non-profit and cultural sector.

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## Raffael Stüken / Büro für Grafik Design

244

The Cologne based -Büro für Grafik Design- is a graphic design consultancy creating custom communication concepts for corporations, brands, events and target groups. These are developed with high standards of form, content and relevance and implemented in high-quality and sustainable design solutions.

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## Kolektiv studio

132, 135

Lukas Kijonka + Michal Krůl = Kolektiv Studio (Concept, Graphic design, Typography, Illustration...).

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## Nicolas Zentner

223, 225, 221

ENZED is a design consultancy based in Lausanne, Switzerland. It specializes in Editorial, corporate and cultural design. Nicolas Zentner runs the studio with 2 graphic designers: Mélanie Zentner and Mathieu Moret. ENZED was founded in 2001 by Nicolas Zentner after some time spent working in Switzerland and New York. Nicolas Zentner graduated in 1993 at ERAG in Lausanne.